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FOREWORD FROM ORGANIZING COMMITTEE

Distinguished Rector of Universitas Islam Yogyakarta, Dean of Faculty of Industrial Technology, ITB, keynote speakers, participants of Asia Pacific Conference on Manufacturing Systems and National Seminar on Production Systems, Ladies and Gentleman,

Welcome !

This is the second conference for Asia Pacific Conference on Manufacturing Systems, known as APCOMS 2009 and the ninth conference for the National Seminar on Production Systems, known as SNSP. These joint conference is held biannually. At the beginning we start the conference for the national scope and strated from two years ago we extend this national seminar regionally to Asia and Pacific regions.

The conference main objectives are firstly to make a forum for exchanging research results on manufacturing systems; secondly to facilitate discussions among researchers and academicians for better understanding of current challenging issues on manufacturing system research as well as manufacturing practices; and lastly to strengthen the research network around Asia-Pacific.

Today and tomorrow, we will have 58 papers to be presented at APCOMS and 22 papers to be presented at SNSP. I'm expecting that all papers will stimulates critical discussion and provides interesting time for all of you during your stay in this joint conference.

Moreover, Yogyakarta is also an interesting historical city. As one of the main tourist destination in Indonesia, I do hope that besides of spending your time for discussion, you can spend your time to enjoy the Javanese food, traditional, and culture in Yogyakarta.

I would like to thanks to all of conference participants for your paper contribution. To both keynote speakers, I would also like to convey my gratitude for your interesting speech. Lastly, I think, we would not be able to make this conference happened without all hard works and extra efforts contribute by the reviewers and others member of organizing committee. May I take this opportunity to thanks you all for the efforts you shown.

Thank you and pleased to enjoy this conference.

Dr. Ir. Tessa Ayu Samudra

Prof. Dr. Ir. Elmarzuki

Organizing Committee Chair:

2nd Asia Pacific Conference on Manufacturing Systems

9th National Seminar for Production Systems

Map 3 Product Development, Product Warranty

CONTENTS:

THEORY OF KNOWLEDGE CO-CREATION PERFORMANCE IN PRODUCT DEVELOPMENT	Tanika Dewi Sofianti Kadarsah Suryadi Rajesri Govindaraju Budhi Prihartono	VIII -1
THEORY OF SHAPE AND BRAND IN PRODUCT IMAGE	Imam D. Widodo Alva E. Tontowi Subagyo Sugiyanto	VIII -13
AN APPROACH INVOLVING RELIABILITY MANAGEMENT AND SERVICING STRATEGY FOR USED PRODUCTS	Mustofa A.Cakravastia D. Irianto BP. Iskandar	VIII -19
FINAL REPAIR AND AGE REPLACEMENT POLICY FOR USED PRODUCTS	Hennie Husniah Udjanna S. Pasaribu A. Hakim Halim Bermawi P. Iskandar	VIII - 25

An Integrated Approach Involving Reliability Improvement and Servicing Strategy For Warranted Products

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The additional cost caused by the product sold with warranty is significant and the cost is reported as 2% to 10% of sales price. Reducing the warranty cost is of important to the manufacturer. There are three approaches that can be considered to reduce the warranty cost i.e. reliability improvement, preventive maintenance and warranty servicing strategy. Most models developed in the literature (called partial models) consider reliability improvement, preventive maintenance and warranty servicing strategy separately. As these three approaches interact each other to influence the warranty cost, we need to consider them as an integrated model. In this paper we develop an integrated model considering two approaches i.e. reliability improvement and warranty servicing strategy which minimizes the expected warranty cost. A numerical example is given to illustrate the optimal solution of the model developed and compares it with that of partial models.

Keywords: warranty cost, integrated model, reliability improvement and servicing strategy.

Warranty provided by the manufacturer provides a guarantee to the customer but it causes an additional cost as the manufacturer has to identify all failures under warranty. This additional cost to the manufacturer is significant ranging from 2% to 10% of sales price (Kotz et al., 2003). To find an effective way to reduce the warranty cost is of important to the manufacturer.

There are three approaches which can be considered to reduce the warranty cost i.e. reliability improvement (RI), preventive maintenance (PM) and warranty servicing strategy (SS) (Cox et al., 2008). The costs depend on the failure rate of the product and the warranty policy. The reliability improvement reduces the number of failures and hence RI cost is reduced and this in turn decreases the warranty cost. Richard (2006) studied RI for warranted products. The number of failures can be reduced by carrying out PM over the warranty period. The cost of PM for warranted products has been studied by many researchers (Fahy and Fung, 1986; Chun and Lee, 1994). For repairable items, the cost of PM is very small and this topic has been

studied by Nguyen and Murthy (1986, 1989), Jack and Schouten (2000) and Jack and Murthy (2001).

The studies of reducing the warranty cost in the literature consider approaches of RI, PM and SS independently. In fact, the approaches of RI, PM and SS interact each other in reducing the warranty cost. Reliability of a product influences PM required for the product and an optimal SS that minimizes the warranty cost. PM carried out also affects reliability of the product and this in turn determines a type of SS. SS which involves replacement and imperfect repair can also improve reliability of the product. As a result, one needs an integrated approach to reduce the warranty cost.

In this paper we develop an integrated model which considers RI and SS. The outline of this paper is organized as follows. Section 2 provides the notations to formulate the model. Section 3 explains the details of the integrated model. Section 4 analyzes the model to find the optimal solution. Section 5 gives a numerical example to illustrate the performance of the model and compares the results with that of partial models. Finally, Section 6 gives a brief conclusion and discussion for future work.

2. NOTATIONS

The following notations are used to formulate the mathematical models:

τ	: parameter of SS as a decision variable ($0 < \tau \leq W$)
$\bar{\theta}$: target of RI as decision variable where ($\theta_0 < \bar{\theta} < \theta_1$) or ($\theta_0 < \bar{\theta} < \theta_1$)
θ	: reliability parameter as the indicator of item reliability
θ_0	: initial value of reliability parameter
θ_1	: parameter value of the highest reliability can be achieved by improving the parameter
W	: warranty period (year)
C_m	: average cost of each minimal repair (\$)
C_r	: average cost of each replacement (\$, $C_r > C_m$)
r	: cost ratio of replacement cost to minimal repair cost [C_r/C_m]
$F(t; \theta)$: distribution function for time to first item failure as a function of time t with parameter θ
$f(t; \theta)$: density function related to $F(t; \theta)$ [$= dF(t; \theta)/dt$]
$r(t; \theta)$: failure rate function related to $F(t; \theta)$ [$= f(t; \theta)/\bar{F}(t; \theta)$]
$R(t; \theta)$: Cumulative failure rate related to $r(t; \theta)$ [$= \int_0^t r(u; \theta) du$]
$J_P(\theta_0, \bar{\theta})$: RI cost per unit sold for improving the parameter from θ_0 to $\bar{\theta}$ (\$/unit)
$J_S(\tau, \bar{\theta})$: expected warranty cost per unit sold as a function of τ and $\bar{\theta}$ (\$/unit)
$J_T(\tau, \theta)$: expected warranty cost per unit sold as a function of τ and θ (\$/unit)

3. MODEL FORMULATION

We consider repairable items sold with the warranty period W . Under this policy, the manufacturer has to rectify all claims at no cost to the buyer. We assumed that all failures within the warranty period are valid claims and the time to repair is small and hence can be treated as being zero.

3.1 Modeling Failures

The time to the first failure is modeled by a

distribution function $F(t; \theta)$. The time to the first failure depends on the type of the rectification. If the item is minimally repaired then the process follows a non-homogeneous Poisson process with failure rate function $r(t; \theta)$.

3.2 Servicing Strategy

SS can be defined as a strategy where all failures occurred within the warranty period. The SS considers minimal repair whereas the alternative strategy involves repair and replacement. The literature on SS has divided the warranty period into two intervals to three intervals for different SS. The SS with two intervals is considered by Jack (1981) and Nguyen and Murthy (1989). The SS with three intervals has been studied by Nguyen and Schouten (2000) and Jack et al. (2000).

Nguyen and Murthy (1989) considered the SS with two intervals. SS where replacement occurs early or close to the warranty period is considered by Jack and Schouten (2000). In the second interval, the item is replaced by a new item depending on the failure rate function. Although the SS yields the optimal cost, it is difficult to implement. Then Jack and Schouten simplified it and only the first failure leads to replacement. The resulting SS is called the Jack SS. It is simple but it is easy to implement (Jack et al., 2000).

We describe the SS of Jack as follows:

- The warranty period is divided into two intervals by parameters τ_1 and τ_2 , where $(0, \tau_1)$ and $(\tau_1, W]$ are the first and second intervals, respectively.
- All failures in $(0, \tau_1)$ and $(\tau_1, W]$ are replaced by a new item.
- The first failure occurs in $(\tau_1, W]$ is repaired.

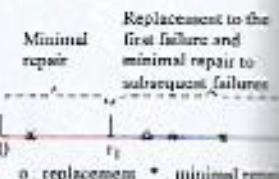


Figure 1: The SS of Jack

Suppose that $J_S(\tau_1, \tau_2; \theta)$ is the expected warranty cost per unit sold. Jack and Murthy (1989) considered $J_S(\tau_1, \tau_2; \theta)$ and it is given in Equation (1).

$$J_T = C_m \left\{ R(\tau_1; \theta) + \frac{\rho}{n} \int_{\tau_1}^W (\rho + R(W - x; \theta)) \frac{f(x; \theta)}{F(x; \theta)} dx + [R(W; \theta) - R(\tau_1; \theta)] \frac{F(\tau_1; \theta)}{F(W; \theta)} \right\} \quad (1)$$

for the SS of Jack and Murthy (2001) in the integrated model. Furthermore, we set $\tau_1 = \tau$. Hence, the warranty period is divided into two $[0, \tau]$ and $(\tau, W]$. Let $\bar{\theta}$ denote the reliability. Then, the expected warranty cost is a function of τ and it is given by

$$= \rho + \int_{\tau}^W (\rho + R(W - x; \theta)) \frac{f(x; \theta)}{F(x; \theta)} dx \quad (2)$$

Quality Improvement

is defined as an effort to improve the reliability of the item to minimize the warranty cost. Let θ_0 denote the initial reliability parameter. The RI can be performed by increasing the reliability parameter from θ_0 to $\bar{\theta}$. The RI can be performed by either increasing or decreasing of the reliability depending on the characteristic of the failure distribution. If failure distribution is given by the Weibull distribution, $\bar{\theta} > \theta_0$ for the scale parameter and $\bar{\theta} < \theta_0$ for the shape parameter.

requires cost which is called the RI cost. For the Weibull distribution, the RI is considered only if the reduction in failure rate exceeds the RI cost. Various models of the cost of RI have been proposed by Vints (1999), Kumar (2000), Kleyner et al. (2004) and (2007). We consider the cost model of Huang (2007). The RI cost increases exponentially as the reliability increases. Suppose that the RI cost is given by:

$$\begin{aligned} & \left(\frac{\theta_0 - \bar{\theta}}{\bar{\theta} - \theta_0} \right)^k \quad \text{for } \theta_0 < \bar{\theta} < \theta_1 \\ & \left(\frac{\bar{\theta} - \theta_0}{\bar{\theta} - \theta_1} \right)^k \quad \text{for } \theta_1 < \bar{\theta} < \theta_2 \end{aligned} \quad (3)$$

where C_R is the fixed cost per unit, b is a coefficient cost of the reliability parameter value per unit and k is a technology factor.

We describe an integrated model involving RI and SS as follows. The performance measure of the integrated model is the total cost which is defined as sum of the warranty cost and the RI cost. Suppose that the total cost per unit sold is $J_T(\tau, \bar{\theta})$ given by:

$$J_T(\tau, \bar{\theta}) = J_S(\tau, \bar{\theta}) + J_R(\theta_0, \bar{\theta}) \quad (4)$$

where $J_S(\tau, \bar{\theta})$ is given by Equation (2) and $J_R(\theta_0, \bar{\theta})$ is given by Equation (3). The decision variables of the model are τ and $\bar{\theta}$.

4. MODEL ANALYSIS

We obtain τ^* and $\bar{\theta}^*$ which minimize $J_T(\tau, \bar{\theta})$ subject to $0 < \tau \leq W$ and $\theta_0 < \bar{\theta} < \theta_1$. Theorem 1 and 2 give the characteristics of τ^* and $\bar{\theta}^*$. Theorem 1 is adopted from the theorem of Jack and Murthy (2001).

Theorem 1

If a repairable item has the increasing failure rate with t then:

- i. If $1 < \rho < 1 + R(W, \bar{\theta}) - 2R(W/2, \bar{\theta})$ then there is $\tau^* = d$ where $d \in [0, W/2]$ hence $J_T(d, \bar{\theta}) < C_m R(W, \bar{\theta})$
- ii. If $\rho > 1 + R(W, \bar{\theta}) - 2R(W/2, \bar{\theta})$ then $\tau^* = W$ and the optimal servicing strategy is always minimally repaired for all failures and hence $J_T(W, \bar{\theta}) = C_m R(W, \bar{\theta})$

The proof of the Theorem 1 is given in Jack and Murthy (2001).

We will show that $J_T(\tau, \bar{\theta})$ is a convex function of $\bar{\theta}$. By differentiating $J_T(\tau, \bar{\theta})$ with respect to $\bar{\theta}$, we have

$$\frac{\partial J_T(\tau, \bar{\theta})}{\partial \bar{\theta}} = C_R \left(\frac{\partial}{\partial \bar{\theta}} (J_S(\tau, \bar{\theta})) + \eta \psi(\bar{\theta}) \phi(\bar{\theta}) \right) \quad (5)$$

and

$$\frac{\partial^2 J_T(\tau, \bar{\theta})}{\partial \bar{\theta}^2} = C_R \left(\frac{\partial^2}{\partial \bar{\theta}^2} (J_S(\tau, \bar{\theta})) + \eta \psi(\bar{\theta}) \phi(\bar{\theta}) \right)$$

$$\text{where } \eta = b/C_R, \phi(\bar{\theta}) = k \frac{\theta_1 - \theta_0}{(\bar{\theta} - \theta_0)^2} \exp \left(-k \frac{\theta_1 - \bar{\theta}}{\bar{\theta} - \theta_0} \right)$$

$$\text{and } \psi(\bar{\theta}) = \frac{1}{(\bar{\theta} - \theta_1)} \left(2 + k \frac{\theta_1 - \bar{\theta}}{\bar{\theta} - \theta_0} \right)$$

Since $\phi(\bar{\theta}) > 0$ and $\psi(\bar{\theta}) > 0$ for $\theta_0 < \bar{\theta} < \theta_1$, then

parameter $\bar{\theta}^*$ is obtained if and only if $\frac{\partial J_2(\tau, \bar{\theta})}{\partial \theta} = 0$ or $\frac{\partial}{\partial \theta} J_2(\tau, \bar{\theta}) > 0$. We find $\bar{\theta}^*$ by using Theorem 2 as follows:

Theorem 2

If the larger (smaller) of $\bar{\theta}$ produces the worse (better) reliability of an item then:

If $\bar{\theta}_1 > \bar{\theta}_2 \Leftrightarrow f(x, \bar{\theta}_1) > f(x, \bar{\theta}_2)$ then $J_2(\tau, \bar{\theta}_1) > J_2(\tau, \bar{\theta}_2)$ and hence $\frac{\partial}{\partial \theta} J_2(\tau, \bar{\theta}) > 0$. As a result, there exists $\bar{\theta} \in (\bar{\theta}_1, \bar{\theta}_2)$ hence $J_2(\tau, \bar{\theta})$ is a convex function of $\bar{\theta}$.

Proof:

If $\bar{\theta}_1 > \bar{\theta}_2$ then from Equation (2) we have

$$R(\tau, \bar{\theta}_2) + \int_{\tau}^{\infty} [\rho + R(W-x, \bar{\theta}_2)] \frac{f(x, \bar{\theta}_2)}{F(x, \bar{\theta}_2)} dx > R(\tau, \bar{\theta}_1) + \int_{\tau}^{\infty} [\rho + R(W-x, \bar{\theta}_1)] \frac{f(x, \bar{\theta}_1)}{F(x, \bar{\theta}_1)} dx \quad (7)$$

Equation (7) can be rewritten as (8).

$$R(\tau, \bar{\theta}_2) - R(\tau, \bar{\theta}_1) + \int_{\tau}^{\infty} [\rho + R(W-x, \bar{\theta}_2)] \frac{f(x, \bar{\theta}_2)}{F(x, \bar{\theta}_2)} dx - \int_{\tau}^{\infty} [\rho + R(W-x, \bar{\theta}_1)] \frac{f(x, \bar{\theta}_1)}{F(x, \bar{\theta}_1)} dx > 0 \quad (8)$$

Since $R(\tau, \bar{\theta}_2) - R(\tau, \bar{\theta}_1) > 0$ then Equation (8) is satisfied by

$$\int_{\tau}^{\infty} [\rho + R(W-x, \bar{\theta}_2)] \frac{f(x, \bar{\theta}_2)}{F(x, \bar{\theta}_2)} dx - \int_{\tau}^{\infty} [\rho + R(W-x, \bar{\theta}_1)] \frac{f(x, \bar{\theta}_1)}{F(x, \bar{\theta}_1)} dx > 0 \quad (9)$$

Equation (9) holds when $x=c$, c is a constant and $c \in [t, W]$. Then we have

$$[\rho + R(W-c, \bar{\theta}_2)] \frac{f(c, \bar{\theta}_2)}{F(c, \bar{\theta}_2)} - [\rho + R(W-c, \bar{\theta}_1)] \frac{f(c, \bar{\theta}_1)}{F(c, \bar{\theta}_1)} > 0 \quad (10)$$

or

$$\left(\frac{\rho + R(W-c, \bar{\theta}_2)}{\rho + R(W-c, \bar{\theta}_1)} \right) \left(\frac{F(c, \bar{\theta}_1)}{F(c, \bar{\theta}_2)} \right) > 1 \quad (11)$$

Since $R(W-c, \bar{\theta}_2) > R(W-c, \bar{\theta}_1)$ and $F(c, \bar{\theta}_1) > F(c, \bar{\theta}_2)$ then Equation (11) is satisfied if and only if $f(c, \bar{\theta}_2) > f(c, \bar{\theta}_1)$.

5. NUMERICAL EXAMPLES

We consider that $r(t)$ is Weibull with scale and shape parameter, α and β respectively. We consider the shape parameter for improving the reliability with $\theta = \beta$ at $\theta_0 = 2$ and $\alpha = 1$ and hence the distribution function is given by $F(t, \theta) = 1 - \exp(-t^\beta)$. We assume that $C_m = \$100$, $\theta_{min} = 1.5$,

$\hat{\theta} = 0.05$ and $k = 1.1$. To show the integrated model we consider four strategies of warranty cost.

Strategy 0: All failures under warranty are repaired

In this strategy, the value of the cost is equal to the initial value $\theta = \theta_0$, and the value of this strategy is given by

$$J_T(\tau, \bar{\theta}) = C_m R(W, \bar{\theta}_0)$$

Strategy 1: Using the SS of Jack and Murthy (2001)

In this strategy, we use the SS of Jack and Murthy (2001) as we discussed in Section 3. The function of variable t at $\theta = \theta_0$ and it is given by

$$(2)$$

Strategy 2: Improving the reliability of the warranty are minimal

In this strategy, we use the SS of Jack and Murthy (2001) as we discussed in Section 3. The function of $\bar{\theta}$ at $t = W$ and it is given by

$$J_T(W, \bar{\theta}) = C_m \left[\bar{\theta} + \eta \exp \left(k \frac{\theta_0 - \bar{\theta}}{\bar{\theta}} \right) + R(W, \bar{\theta}) \right]$$

where $\bar{\theta} = \alpha U_w$

Strategy 3: Integrating the RI and the SS of Jack and Murthy (2001)

In this strategy, RI and SS are integrated simultaneously as discussed in Section 3. The function of variables t and $\bar{\theta}$ at $t = W$ and it is given by

Table 1 shows the total cost of the three strategies for $\rho = 2$, $\eta = 0.1$.

Table 1: The total cost of Strategies 0, 1, 2 and 3

Strategy	t (year)	$\bar{\theta}$
0	3	2
1	1.212	2
2	3	1.78
3	1.146	1.78

In Table 1, the Strategy 3 gives the minimum cost. The integrated model (Strategy 3) is better than those of other strategies in reducing the cost. Table 2 gives the total cost of the Strategies 0, 1, 2 and 3 for different values of ρ and η .

and $\eta = \{0, 1, 0, 3\}$.

Table 2. The total cost of the Strategy 3
for $\rho = \{2, 3, 5\}$, $\eta = \{0, 1, 0, 3\}$, $R_0 = 2$ and $N = 3$

τ^* (year)	θ^*	$J_T(\tau^*, \theta^*)$
1.146	1.778	556.2
1.149	1.776	655.8
3	1.700	704.4
1.175	1.870	592.3
1.178	1.870	692.2
3	1.753	778.9

indicates that the optimal value of parameters is affected by the values of ρ and η . The total cost increases as the value of ρ or η increases.

CONCLUSION

In this paper, we have studied an integrated strategy for reliability improvement and servicing strategy to minimize the total cost i.e. the sum of the RI cost and warranty cost. From the numerical examples, the proposed model provides the least total cost than those existing models.

The proposed model which considers preventive maintenance is interesting to research and this topic will be continued.

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