

DAFTAR PUSTAKA

- Amini, D. K., & Wiranatakusuma, D. B. (2020). The Influence of Service Quality, Price, Corporate Image, and Location Towards Customer Satisfaction on Autocare Universitas Muhammadiyah Yogyakarta. *Journal of Economics Research and Social Sciences*, 4(1). <https://doi.org/10.18196/jerss.040117>
- Arief. (2018). *Pemasaran Jasa & Kualitas Pelayanan* (Setiyono Wahyudi (ed.); 1st ed.). Bayumedia.
- Fatihudin, D. F. (2019). *PEMASARAN JASA ; Strategi Mengukur Kepuasan dan Loyalitas Pelanggan*.
- Gunawan, C. (2018). *Mahir Menguasai SPSS* (1st ed.). CV BUDI UTAMA.
- Hasibuan, P. H. (2016). Pengaruh Kualitas Pelayanan, Harga dan Lokasi Terhadap Kepuasan Pelanggan Pengguna Jasa Damri di Soekarno Hatta. *Journal 1*, 1, 116. <http://repository.uinjkt.ac.id/dspace/bitstream/123456789/33634/1/Putri Handayani Hasibuan %281112081000008%29.pdf>
- Hurriyati, R. (2018). *Bauran Konsumen dan Loyalitas Konsumen* (4th ed.). ALFABETA.
- Indrasari, M. (2019). *Pemasaran & Kepuasan Pelanggan* (1st ed.). Unitomo Press.
- Jessica Manurung, R., & . W. (2018). Impact of Destination Image, Service Quality, and Location on Visitor Satisfaction through Visitor Decision on Global Waterboom in Pati Central Java. *KnE Social Sciences*, 3(10), 1195. <https://doi.org/10.18502/kss.v3i10.3202>
- Lina Sari Situmeang. (2017). Pengaruh Kualitas Pelayanan, Harga Dan Lokasi Terhadap Kepuasan Konsumen Pada Rumah Makan Istana Hot Plate Medan. *Journal of Chemical Information and Modeling*, 53(9), 1689–1699.
- Lupiyoadi, R. (2018). *Manajemen Pemasaran Jasa* (Dedy A.Halim (ed.); 3rd ed.). Salemba Empat.
- Mujiyono, M., & Taufan, S. (2021). Pengembangan Sumber Daya Manusia di Industri Otomotif Melalui Institut Otomotif Indonesia. *Jurnal Manajemen Strategi Dan Aplikasi Bisnis*, 4(2), 401–408. <https://doi.org/10.36407/jmsab.v4i2.396>
- Noersanti, L., & Prasetyo, T. A. (2020). *Influence Service Quality, Brand Image, Location to Customer Satisfaction and Customer Loyalty (Case Study on Motorcycle Repair Shop Sahabat Motor-Cibinong Customer)*. 132(AICMaR 2019), 152–155. <https://doi.org/10.2991/aebmr.k.200331.033>
- Philip Kotler & Kevin Keller. (2014). *Manajemen Pemasaran*.
- Rahayu, S. (2019). Kepuasan & Loyalitas Pelanggan. In M. P. Dr. Sadiman (Ed.),

Anugrah Jaya (1st ed., Vol. 59). Anugrah Jaya.

Rahmawati, N., Permadi, L. A., & Rinuastuti, B. H. (2021). the Influence of Attraction, Location, and Service Quality on Revisit Intention To Sesaot Rural Tourism. *Jmm Unram - Master of Management Journal*, 10(1A), 43–57. <https://doi.org/10.29303/jmm.v10i1a.636>

Sihombing, I., & Sinulingga, N. A. B. (2020). Effect of Service Quality, Facilities and Location on Patient Satisfaction in RSU Sari Mutiara Lubuk Pakam. *Journal of Economics* ..., 1(1), 53–65. <http://jecombi.seaninstitute.org/index.php/JECOMBI/article/view/8>

Siregar, S. (2018). *Metode Penelitian Kuantitatif* (1st ed.). PRENADAMEDIA GROUP.

Soliha, E., Aquinia, A., Basiya, R., Waruwu, P., & Kharis, M. (2019). *Service Quality and Location towards Customer Value and the Effect on Customer Satisfaction*. 86(Icobame 2018), 74–77. <https://doi.org/10.2991/icobame-18.2019.16>

Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R & D* (M. Dr. Ir. Sutopo. Spd (ed.); 2nd ed.). ALFABETA.

Suwardi. (2011). Menuju Kepuasan Pelanggan Melalui Penciptaan Kualitas Pelayanan. Semarang: Politeknik Negeri Semarang. *Ragam Jurnal Pengembangan Humaniora.*, Vol. 11(1)(1), 51–58.

Tarigan, C. Y., & Ikhsania, M. A. (2021). *The Effect of Service Quality , Price Perception , and Location on Customer Satisfaction at Harris Suites Fx Sudirman Hotel*. 12(1), 1103–1110.

Tjiptono, F. (2019). *Pemasaran Jasa*. Penerbit ANDI.

Wailmi, K., & Tamam Tamam. (2022). TOURISM DURING COVID19: SERVICE QUALITY AND LOCATION TOWARD CUSTOMER SATISFACTION. *International Journal of Education and Social Science Research*, 2(05), 355–363.