

DAFTAR PUSTAKA

- [1] Asosiasi Industri Sepeda Motor Indonesia (AISI), "Penjualan Sepeda Motor," 2025.
- [2] H. Warnaningtyas and A. Rohmatiah, *PENGANGGARAN PERUSAHAAN*. Lakeisha, 2022.
- [3] R. A. Sukmono and Supardi, *MANAJEMEN OPERASIONAL DAN IMPLEMENTASI DALAM INDUSTRI*. Sidoarjo: UMSIDA Press, 2020.
- [4] S. Makridakis, E. Spiliotis, and V. Assimakopoulos, "The M4 Competition: Results, findings, conclusion and way forward," *International Journal of Forecasting*, vol. 34, no. 4, pp. 802–808, Oct. 2018, doi: 10.1016/j.ijforecast.2018.06.001.
- [5] W. Y. Rusyida, *Teknik Peramalan Metode Arima dan Holt Winter*. Pekalongan: PT Nasya Expanding Management, 2022.
- [6] M. A. Wardana and Hj. Sedarmayanti, *Penjualan dan Pemasaran*. Bali: IPB Internasional Press, 2021.
- [7] N. Q. Hasanah and I. Fauzi, "Analisis Naik Turunnya Penjualan Pada PT . Indofarma Global Medika," *Management Studies and Entrepreneurship ...*, vol. 4, no. 2, pp. 1609–1613, 2023.
- [8] Sumiyati and Y. Nafi'ah, *Akutansi Keuangan*. Jakarta: PT Gramedia Widiasarana Indonesia, 2019.
- [9] S. Serang, *MANAJEMEN OPERASIONAL*. Makassar: CV. EUREKA MEDIA AKSARA, 2023.
- [10] N. Damayanti, Listiawati, and W. Wiguna, *MANAJEMEN OPERASIONAL ERA 5.0*. Banten: CV. AA. RIZKY, 2022.
- [11] G. E. P. Box, G. Y. M. Jenkins, G. C. Reinsel, and G. M. Ljung, *Time Series Analysis: Forecasting and Control*, Fifth Edit. New Jersey: John Wiley & Sons, 2016.
- [12] R. J. Hyndman and G. Athanasopoulos, *Forecasting: Principles and Practice (3rd ed)*. Melbourne, Australia: OTexts, 2021.
- [13] M. Abdy, I. Irwan, and M. Mayangsari, "Penerapan Metode Triple Exponential Smoothing Holt Winters dalam Meramalkan Jumlah Keberangkatan Penumpang Kapal di Pelabuhan Soekarno-Hatta Makassar," *Saintifik*, vol. 10, no. 2, pp. 182–190, 2024, doi: 10.31605/saintifik.v10i2.533.
- [14] H. Salsabilah, "Penerapan metode Single, Double, dan Triple Exponential Smoothing dalam peramalan penjualan kendaraan niaga Mitsubishi Fuso," Politeknik STMI Jakarta, 2024.
- [15] I. Maretania, M. R. Alfadjri, P. U. Paramesywarie, and R. Nurcahyo, "Comparison of Double Exponential and Single Exponential Smoothing Accuracy in Krakatau

- Steel Demand Forecasting Fitted Model,” *Proceedings of the International Conference on Industrial Engineering and Operations Management*, no. April, pp. 356–364, 2021, doi: 10.46254/in01.20210087.
- [16] A. O. Desmond, E. Nnamdi, A. R. Umeadi, and T. O. Edward, “STATISTICAL ANALYSIS OF INFANT MORTALITY RATE IN NIGERIA FROM 2008- 2019 USING REGRESSION MODEL,” *Global Scientific*, vol. 9, no. 8, 2021.
 - [17] S. B. Atoyebi, M. F. Olayiwola, J. O. Oladapo, and D. I. Oladapo, “Forecasting Currency in Circulation in Nigeria Using Holt-Winters Exponential Smoothing Method,” *South Asian Journal of Social Studies and Economics*, vol. 20, no. 1, pp. 25–41, 2023, doi: 10.9734/sajsse/2023/v20i1689.
 - [18] C. M. Dalah, V. V Singh, I. Abdullahi, and A. A. Suleiman, “The sStudy of HIV/AIDS Trend in Yobe State for The Prescribed Period (1999–2019),” *Int. J. Stat. Appl*, vol. 1, no. 10, pp. 10–16, 2020, doi: 10.5923/j.statistics.20201001.02.
 - [19] A. Rahmawati, C. N. Ramadhanti, F. H. Ismiav, and R. Nurcahyo, “Comparing The Accuracy of Holt’s and Brown’s Double Exponential Smoothing Method in Forecasting The Coal Demand Of Company X,” *Proceedings of the International Conference on Industrial Engineering and Operations Management*, no. April, pp. 460–469, 2021, doi: 10.46254/in01.20210117.
 - [20] L. F. da Silva *et al.*, “Demand Forecasting for Steel Company Spare Items with Time Series Templates,” *Procedia Computer Science*, vol. 242, pp. 57–64, 2024, doi: 10.1016/j.procs.2024.08.230.
 - [21] P. Cihan, “Impact of the COVID-19 lockdowns on electricity and natural gas consumption in the different industrial zones and forecasting consumption amounts: Turkey case study,” *International Journal of Electrical Power and Energy Systems*, vol. 134, no. June 2021, p. 107369, 2022, doi: 10.1016/j.ijepes.2021.107369.
 - [22] Z. H. Munim, C. S. Fiskin, B. Nepal, and M. M. H. Chowdhury, “Forecasting container throughput of major Asian ports using the Prophet and hybrid time series models,” *Asian Journal of Shipping and Logistics*, vol. 39, no. 2, pp. 67–77, 2023, doi: 10.1016/j.ajsl.2023.02.004.
 - [23] V. Kumar, S. Unal, S. K. Bhagat, and T. Tiyasha, “A data-driven approach to river discharge forecasting in the Himalayan region: Insights from Aglar and Paligaad rivers,” *Results in Engineering*, vol. 22, no. February, p. 102044, 2024, doi: 10.1016/j.rineng.2024.102044.
 - [24] L. Kumar, S. Khedlekar, and U. K. Khedlekar, “A comparative assessment of holt winter exponential smoothing and autoregressive integrated moving average for inventory optimization in supply chains,” *Supply Chain Analytics*, vol. 8, no. September, p. 100084, 2024, doi: 10.1016/j.sca.2024.100084.

- [25] A. Zuhroh, "Perbandingan Metode Triple Exponential Smoothing Dan Arima Untuk Peramalan Jumlah Kebutuhan Air Pelanggan Pdam Kabupaten Pasuruan," UNIVERSITAS ISLAM NEGERI MAULANA MALIK IBRAHIM MALANG, 2023.
- [26] A. Sulaiman and A. Juarna, "Peramalan Tingkat Pengangguran Di Indonesia Menggunakan Metode Time Series Dengan Model Arima Dan Holt-Winters," *Jurnal Ilmiah Informatika Komputer*, vol. 26, no. 1, pp. 13–28, 2021, doi: 10.35760/ik.2021.v26i1.3512.
- [27] M. Silfiani and F. N. Hayati, "Perbandingan Metode Arima, Dan Triple Exponential Smoothing Pada Studi Kasus Data Ekspor Non Migas Di Kalimantan Timur," *Jurnal Sains, Nalar, dan Aplikasi Teknologi Informasi*, vol. 1, no. 2, pp. 75–81, 2022, doi: 10.20885/snati.v1i2.10.
- [28] A. Vasella, S. K. Gusti, L. Handayani, and S. Ramadhani, "Penerapan Triple Exponential Smoothing dan Arima dalam Memprediksi Produksi Crude Palm Oil," *Jurnal Informatika Universitas Pamulang*, vol. 8, no. 2, pp. 236–246, 2023, doi: 10.32493/informatika.v8i2.30979.
- [29] Z. Iba and A. Wardhana, *METODE PENELITIAN*, vol. 14, no. 1. 2021.
- [30] W. I. Hastari and L. Fauzi, "Peramalan Jumlah Kasus Hipertensi dengan Metode ARIMA (Autoregressive Integrated Moving Average)," *HIGEIA (Journal of Public Health Research and Development)*, vol. 6, no. 4, pp. 227–236, 2022, doi: 10.15294/higeia.v6i4.56203.
- [31] T. Peerawong, C. Chaichulee, and P. Sangsupawanich, "Forecasting Daily Radiotherapy Patient Volumes in a Tertiary Hospital Using Autoregressive Integrated Moving Average (ARIMA) Models," vol. 16, no. 10, 2024, doi: 10.7759/cureus.72752.
- [32] U. R. Haruna, U. F. Abbas, M. Abdulhamid, M. Bawa, and Abdulkadir, "Time Series Analysis on Malaria Disease and Contorl in Bauchi State," vol. 8, no. 2B, 2024, doi: 10.56892/bima.v8i2B.736.
- [33] A. Bhattacharjee, G. K. Vishwakarma, N. Gajare, and N. Singh, "Time Series Analysis Using Different Forecast Methods and Case Fatality Rate for Covid-19 Pandemic," *Regional Science Policy and Practice*, vol. 15, no. 3, pp. 506–519, 2023, doi: 10.1111/rsp3.12555.
- [34] M. Chusna, "PERAMALAN HARGA CABAI RAWIT DI KABUPATEN BLITAR DENGAN METODE HOLT WINTERS EXPONENTIAL SMOOTHING," 2021.
- [35] S. A. Aufy, R. Jabbar, and W. Q. Shiaa, "ADAPTIVE STOCHASTIC APPROACH FOR EVALUATING SERVICE LEVEL USING A (SIM-ESL) MODULE DEVELOPED FOR OPTIMIZING PRODUCT AVAILABILITY AND ORDER ACCURACY," vol. 0, 2025, doi: 10.2478/mspe-2025-0021.
- [36] A. T. S. Nadhira, C. A. Gadisku, and S. M. Peranginangin, "Demand Forecasting Comparison of Softex 1400-M using Single Moving Average Method and Single Exponential Smoothing Method," *Proceedings of the International Conference on*

Industrial Engineering and Operations Management, pp. 452–459, 2021, doi: 10.46254/in01.20210116.

- [37] F. N. Anderson and J. K. A. Johnson, “Revenue Forecasting Using Trend Analysis,” *Mathematical Theory and Modeling*, vol. 4, no. 14, pp. 166–172, 2014.
- [38] K. Sukiyono, M. Z. Yuliarso, S. P. Utama, E. Yulianti, R. R. Novanda, and B. S. Priyono, “Possible method for monthly natural rubber price forecasting,” *Journal of Advanced Research in Dynamical and Control Systems*, vol. 11, no. 7, pp. 387–395, 2019, doi: 10.5220/0008785301720179.
- [39] C. D. Lewis, *Industrial and Business Forecasting Methods*. London: Butterworths, 1982.
- [40] D. C. Montgomery, C. L. Jennings, and M. Kulahci, *Introduction to Time Series Analysis and Forecasting*, 2nd ed. Hoboken: John Wiley & Sons, 2015.
- [41] F. Tiedemann, “Demand-driven supply chain operations management strategies—a literature review and conceptual model,” *Production and Manufacturing Research*, vol. 8, no. 1, pp. 427–485, 2020, doi: 10.1080/21693277.2020.1856012.
- [42] T. Liu, A. K. H. Lau, K. Sandbrink, and J. C. H. Fung, “Time Series Forecasting of Air Quality Based On Regional Numerical Modeling in Hong Kong,” *Journal of Geophysical Research: Atmospheres*, vol. 123, no. 8, pp. 4175–4196, 2018, doi: 10.1002/2017JD028052.